The College Board’s Net Price Calculator

All students deserve a clear picture of college options and opportunities.

The College Board’s Net Price Calculator gives prospective students a personalized estimate of the cost of attending your college. With customizable options and broad accessibility, the Net Price Calculator is a reliable and convenient tool for students and for you.

The College Board’s Net Price Calculator is:

**Personalized**
- Branded to reflect your institutional look and accessible through your website.
- Customized to ask your questions and suit your financial aid and scholarship programs.
- Web based and hosted, with online implementation tools, user support and real-time updates at your fingertips.

**Robust & Reliable**
- Built on our robust need-analysis system, incorporating your policies to provide the best possible estimate.
- Engineered to compute need analysis accurately and consistently so that the best information available is provided to prospective students and families. You choose the options that reflect your policies: Federal Methodology (FM) only or FM and the College Board’s Institutional Methodology (IM).
- Enables institutions to meet the requirements of the Higher Education Opportunity Act of 2008.

**Supported**
- Students with questions about how to use the calculator can speak directly to the College Board’s customer service professionals who respond to financial aid inquiries on a daily basis.
- Implementation assistance will be available if you need it.

And so much more!

For more information, visit [www.collegeboard.com/npc](http://www.collegeboard.com/npc).
With the College Board’s Net Price Calculator, your prospective students can:

- **Access your institution’s calculator through collegeboard.com**, the most visited college planning site in the country. When students view your institution’s profile in College Search, they will have the opportunity to use your calculator, enabling you to provide a convenient way for them to receive an individualized award estimate from your college.

- **Connect with you.** The College Board’s Net Price Calculator will give prospective students a way to find out more about your financial aid programs and to communicate with you through added functionality. Once they learn the estimated cost of attending your college, you can give students a call to action, enabling them to reach out via options that you establish. For instance, you can provide ways for students to apply for admission, contact a counselor or sign up for a campus tour.

**Frequently Asked Questions**

**Q: Will I be able to customize our calculator?**

**A:** Yes. You can customize your Net Price Calculator to tailor a student’s results and provide the best possible estimate. For example:

- Institutional Methodology (IM) calculations (standard or with options) will be available, as will current Federal Methodology (FM) calculations.

- Two academic-year options will be provided, which means you can choose the year to be presented to the student, and then conveniently and quickly switch to the next year when appropriate.

- You will be able to ask supplemental questions of all students.

- Rule-based, bottom-line adjustments will be possible for calculated contributions.

- You will be able to establish rule-based packaging groups for need- and non-need-based aid.

- You may choose to display self-help awards in addition to grant aid, and also provide information about other financing options.

- You’ll have the capability to include customized messages based on student characteristics.

You will also be able to customize the look and feel of the calculator to integrate it with your website, including school-specific content and communication links that will allow students to ask for more information and to explore other parts of your campus website.

**Q: How will students access my institution’s Net Price Calculator?**

**A:** Students will have multiple entry points to your Net Price Calculator. You can place a link to the calculator on your school’s website and in materials you send to prospective students. Students and parents will be able to access the calculator from a number of places on the College Board’s website, including when looking for colleges via College Search. Students also will have the option to save and retrieve their data in order to obtain net price estimates from other participating colleges.

**Q: What will the College Board’s Net Price Calculator cost?**

**A:** An affordable annual subscription fee is based on your selection of Federal or Institutional Methodology. Visit www.collegeboard.com/npc to request an estimate.

**Q: Why is the College Board developing this service?**

**A:** The College Board has been instrumental in shaping financial aid policy and helping institutions meet their objectives for almost 60 years. Developing this Net Price Calculator is an opportunity for us to continue to aid institutions in a convenient and cost-effective way, while at the same time making information about college costs available to students and their families in a consistent and easy-to-access manner.

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